

TYPE FACES AND ILLUSTRATIVE CUTS



Anchor Press

Mount Morris, Illinois

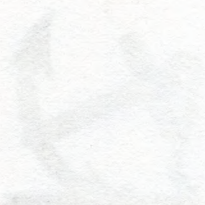
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THE LANCET

1911

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Anchor Press

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THE ANCHOR PRESS

419 Hill St., Mount Morris, IL 61054

A private press operated as a hobby, by Bill McKay. Anchor Press carries APA no. 392 and the NAPA logo., publishes the Print Shop Poetry and the Eight O'Clock Report, and is a Laureate winner-1950 editorial- with Et Cetera issue no. one for AAPA.



**SIX Point Faces
at ANCHOR PRESS**

COPPER PLATE NO. 1. ABCDEFGHIJKLMNOPQRSTUVWXYZ

COPPER PLATE NO. 2. ABCDEFGHIJKLMNOPQRST&VWXYZ

ENGRAVERS BOLD NO. 1

ENGRAVERS BOLD NO. 2

ENGRAVERS BOLD NO. 3

ENGRAVERS BOLD NO. 4

Cooper Black

Goudy Bold

**EIGHT Point Faces
at ANCHOR PRESS**

BERNHARD GOTHIC LIGHT. Bernhard Gothic Light.

TRADE GOTHIC, Condensed.

FRANKLIN GOTHIC Franklin Gothic

GOUDY BOLD Goudy Bold

**TEN Point Faces
at ANCHOR PRESS**

CENTURY SCHOOLBOOK
Century Schoolbook

Remington Typewriter TYPEWRITER

GOUDY BOLD Goudy Bold

**TWELVE Point Faces
at ANCHOR PRESS**

BROADWAY

Goudy Bold

GOTHIC BOLD NO. 1

GOTHIC BOLD NO. 2

GOTHIC BOLD NO. 3

COPPER PLATE NO. 1

COPPER PLATE NO. 2

COPPER PLATE NO. 3

COPPER PLATE NO. 4

FOURTEEN Point Faces
at ANCHOR PRESS

Park Avenue

JEFFERSON GOTHIC - CAPS ONLY

EIGHTEEN Point Faces
at ANCHOR PRESS

Park Avenue

OUTLINE GOTHIC

BODONI bold

BROADWAY

Cloister Black

TWENTY-FOUR Point Faces
at ANCHOR PRESS

AIRPORT BLACK

Bernhard gothic LITE

FRANKLIN GOTHIC Cond.

NEWS GOTHIC CONDENSED

THIRTY Point Faces
at ANCHOR PRESS

Franklin Gothic bf con

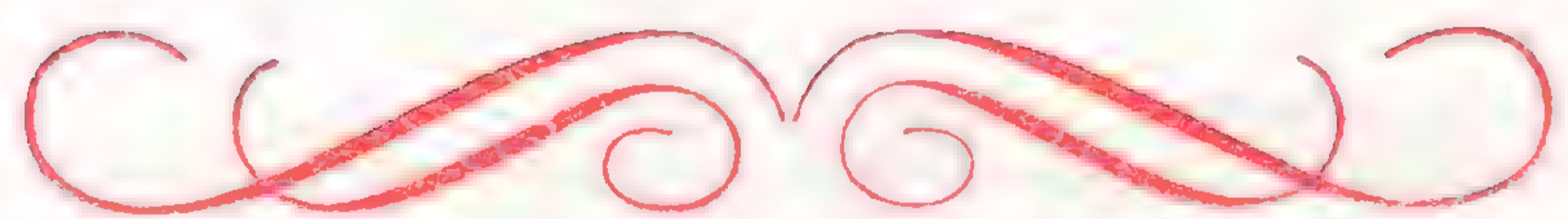
Perpetua

Antique

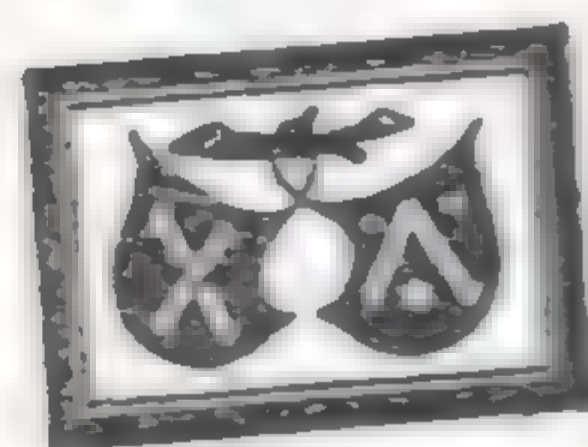
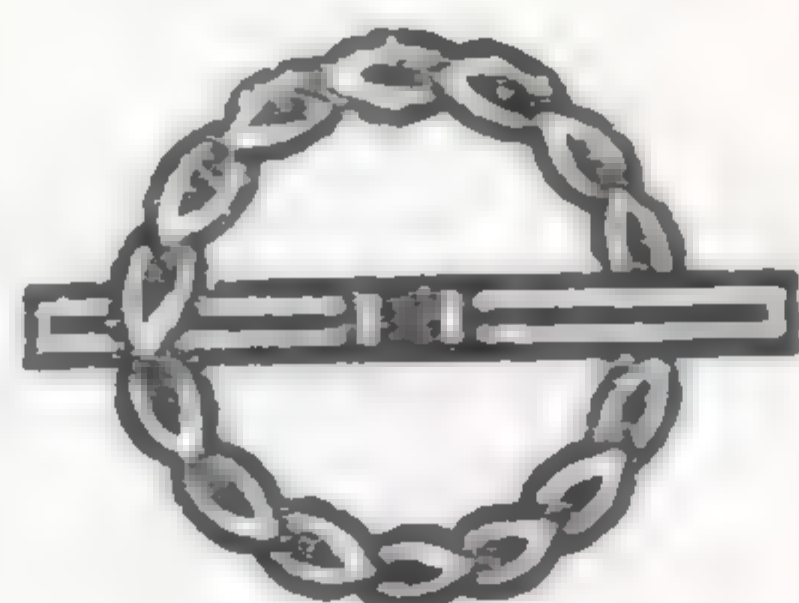
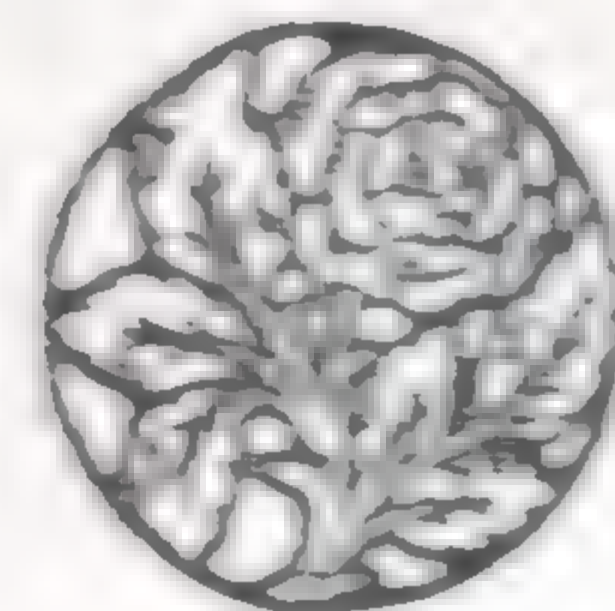
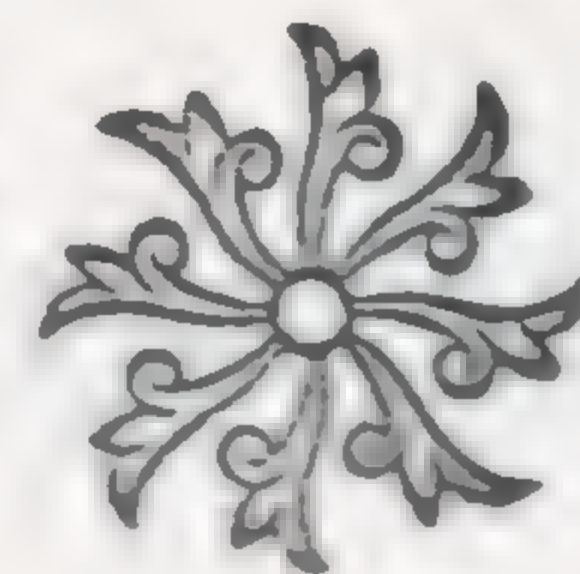
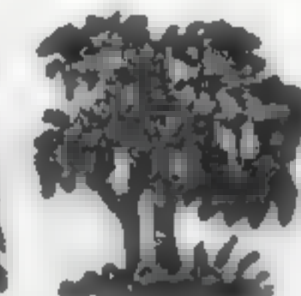
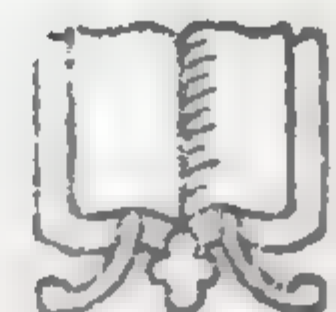
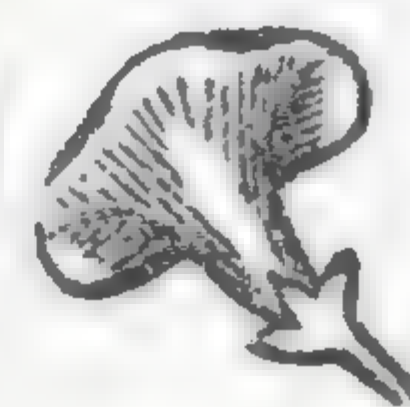
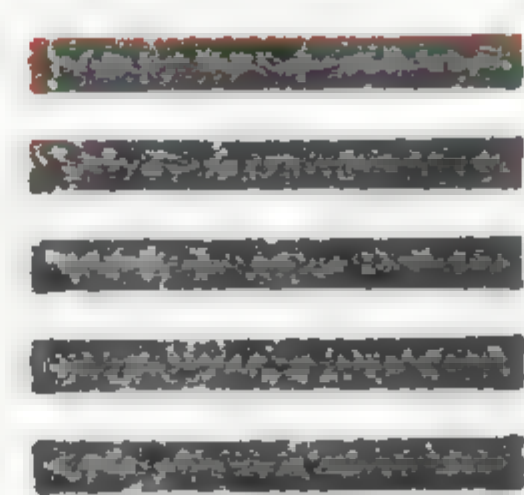
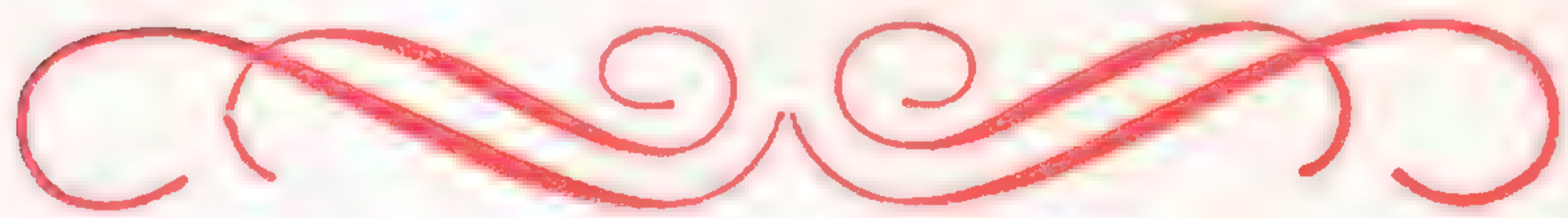
THIRTY-SIX Point Faces
at ANCHOR PRESS

NEWS GOTHIC CON

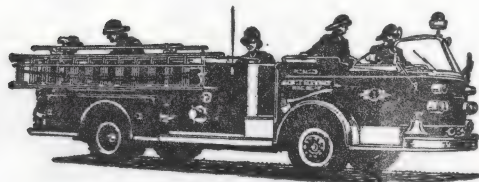
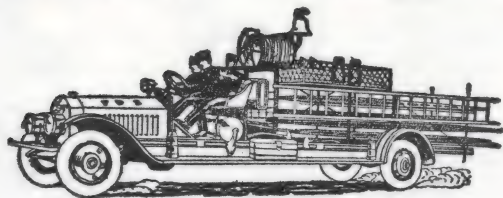
Kaufmann Bold



Ornaments and Cuts



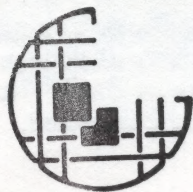
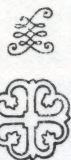
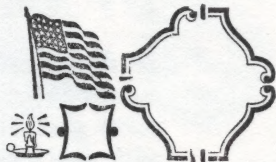




A ROSE BY ANY NAME . . .

In days past a Southern Illinois country weekly was remodeling its plant and replaced all the type cases with new steel front cases. When it came time to title the cases, the owner decided to set a specimen line instead of using the type names. He used the employee names for copy. Thus a case was labeled 48 pt. Earl Jones, 36 pt. Joe West; 24 pt. Bud Allen; 18 pt. Red Morris. The printers entered into the spirit of the thing and began referring to type by its case label. Sometime later a tramp printer came to work and was given an ad to work on. "You know," he said, "that 48 pt. Herman Pollard looks a lot like Chelt Bold Condensed."

The type in this catalog is listed by its name at Anchor Press. You may call it by another name at your press. One instance is Airport Black — it is really Airport Black Condensed.



This booklet printed on a 5 x 8 Kelsey and
produced entirely by Anchor Press for
distribution to members of the APA
and other friends.

